

AmCham Events & Committees  
**Q4 NEWSLETTER**

**AM  
CHAM  
TURKEY**

Amerikan  
Şirketler  
Derneği



## UPCOMING EVENTS

- February** AmCham Turkey General Assembly
- February** Global Turks Webinar-3 with Harvard Business Review Türkiye
- March** International Women's Day Panel
- March** AmCham Regional Meeting for Central Asia

## MEDIA COVERAGE



### Dünya YouTube Live October 19, 2021

Watch the live interview of **AmCham Turkey Chair Tankut TURNAOĞLU** of P&G and **AmCham Board Member Burcu ÖZDEMİR** of TBWA covering details of I AmChamPion Awards 2021!

Click to watch: [LINK](#)



### Bloomberg HT November 2, 2021

Watch the live interview of **AmCham Turkey Chair Tankut TURNAOĞLU** with Bloomberg HT's Güzem YILMAZ focusing on TR-US economic relations, sustainability, green growth and I AmChamPion Awards!

Click to watch: [LINK](#)



### I AmChamPion Awards Media Coverage December 2021

I AmChamPion Awards Ceremony that was held on December 3rd was covered by **8 written and 100+ online publications**, including **Bloomberg HT TV channel**. As a result of the print media reflections, a total reach of approximately **2.5 million** was reached.

**Dünya**  
Dec 6, 2021

## 'AmChamPion' diyen Türk ve ABD'li şirketlerin gurur gecesi

Türkiye ve ABD arasındaki ekonomik işbirliğinin en iyi örneklerini seçilen şirketler ödüllendirildi. **AmCham Türkiye**'nin **DÜNYA Gazetesi** işbirliğinde gerçekleştirildiği **'AmChamPion Ödülleri'**nde hem ABD'li hem de Türk firmalar 8 kategoride ödül aldı.



### DAĞLIOĞLU: AMCHAM ÜYELERİNE YATIRIM DESTEĞİ DEVAM EDECEK

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**AMCHAM Türkiye** Başkanı **Tantuk Turnaoğlu**, ABD'nin hem yatırımında hem de ticarette ikinci sıraya yükseldiğini söyledi. **AmCham**'in Türkiye'de 50 milyar doların üzerinde yatırımı bulunan 110'u aşkın Amerikan şirketini temsil ettiğini hatırlatan Turnaoğlu, iki ülke arasındaki ticaret hacminin 100 milyar dolara çıkarılması hedefinin motivasyon yarattığını ifade etti.

**Sabah**  
Dec 6, 2021

## ABD ikinciliğe yükseldi



**AMCHAM Türkiye** (Amerikan Şirketler Derneği), Türkiye ile ABD arasında ikili ekonomik kalkınmanın sürdürülmesine katkıda bulunan Türk ve Amerikan şirketlerini bu yıl üçüncü kez ödüllendirdi. **AmCham Türkiye** Başkanı **Tantuk Turnaoğlu**, ABD'nin hem yatırımında hem de

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**Hürriyet Daily News**  
Dec 6, 2021



Five US companies and three Turkish firms were awarded by AmCham, the representative of the US Chamber of Commerce in Turkey, for their contributions to bilateral investments on Dec. 3.

## AmCham awards firms for improving Turkey-US ties

Bilateral trade and investments between Turkey and the United States have a huge potential to grow in the near future, officials say during a ceremony honoring Turkish and US companies

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**Milliyet**  
Dec 6, 2021

## Türkiye - ABD ticaretinde 100 milyar \$ motivasyonu



**EKONOMİ SERVİSİ**

**AmCham Türkiye** (Amerikan Şirketler Derneği), Türkiye ile ABD arasında ikili ekonomik kalkınmanın sürdürülmesine katkıda bulunan Türk ve Amerikan şirketlerini bu yıl üçüncü kez ödüllendirdi. **Törende Türkiye** ve ABD arasındaki ekonomik işbirliğinin en iyi örnekleri; **"ABD'de Türk Yatırımı"**, **"Türkiye'de ABD Yatırımı"**, **"İhracat"**, **"Bölgesel Merkez"**, **"İnovasyon"**, **"Çeşitlilik ve Kapsayıcılık"**, **"Sürdürülebilirlik"** ve

**"Start-up'lar"** olmak üzere 8 kategoride ödül aldı. **Jüri** tarafından **Türk-Amerikan iş diyaloguna katkı sağlayan iş insanı** olarak **Onur Ödülü**'ne ise **Koç Holding Onursal Başkanı Rahmi Koç** layık görüldü. **AmCham Türkiye** Başkanı **Tantuk Turnaoğlu**, **AmCham**'in Türkiye'de 50 milyar doların üzerinde yatırımı bulunan 110'u aşkın Amerikan şirketini temsil ettiğini ve Türkiye-ABD arasındaki ticaret hacminin 100 milyar dolara çıkarılmasına yönelik hedefin motivasyon yarattığını söyledi.



## I AMCHAMPION AWARDS

### November 10 I Awards Technical Committee Meeting

I AmChampion Awards Program was initiated in 2019 to highlight and encourage companies that sustain bilateral economic development between Turkey and the U.S.

In the 3rd year of the Awards Program, some of the best examples of Turkey-U.S. economic cooperation were awarded in 8 categories, after a 2-step evaluation by award program's Technical Committee and Jury Members.

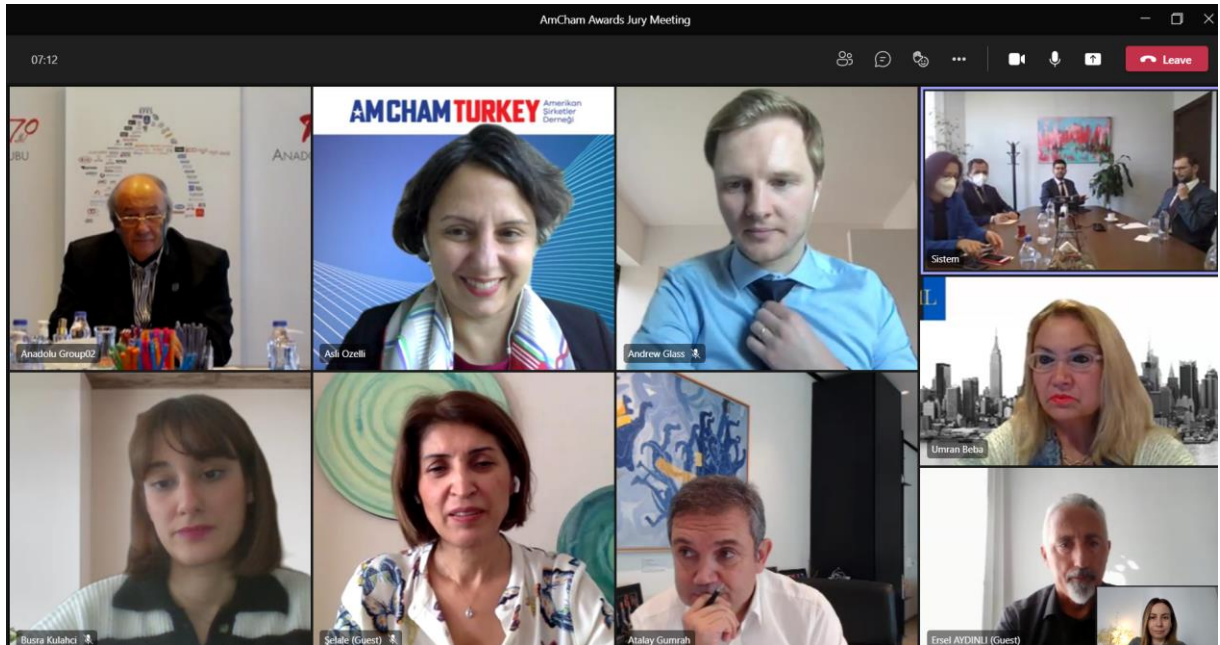
The Technical Committee evaluated more than 60 applications. Technical Committee Members include:

- Sertaç YERLİKAYA – TÜBİTAK TÜSSİDE, Chief Senior Researcher
- Serdar İBRAHİMCİOĞLU – Bilişim Vadisi, General Manager
- Konca ÇALKIVIK – SKD, Secretary General
- Yeşim MÜFTÜLER SEVİĞ – KAGİDER, Secretary General
- Yasemin ESENLİK – Presidency Investment Office, Overseas Offices Unit Manager
- Eli LOVELY – Foreign Commercial Service Officer, U.S. Department of Commerce

### November 12 I Awards Jury Meeting

I AmChampion Awards Jury Members evaluated the top 3 nominees of each award category determined by the Technical Committee members. The Jury Members consists of following leaders from public and private sector:

- Tuncay ÖZİLHAN – Anadolu Group, Chair (Head of the Jury)
- A. Burak DAĞLIOĞLU – Investment Office of the Presidency of the Republic of Turkey, President
- Atalay GÜMRAH – Eczacıbaşı Group, CEO
- Ümran BEBA – August Leadership, Partner
- Andrew GLASS - Commercial Attaché · U.S. Department of Commerce
- Prof. Dr. Ersel AYDINLI – Turkish Fulbright Commission, Executive Director
- Hakan GÜLDAĞ – Dünya Newspaper, Chair
- Açıl SEZEN – Bloomberg HT, Editor-in-Chief
- Şelale KADAK – Freelance Journalist







**CONGRATULATIONS!**

Congratulations to all Winners of "I AmChamPion Awards" and all the nominees applied to the awards program!

**US Investment: Ford Otosan**

**Regional Hub: Corteva Agriscience**

**Sustainability: PepsiCo**

**Diversity & Inclusion: UPS**

**Innovation: Dow**

**TR Investment in US: KordSA**

**Export: Gülsan Holding**

**Turkish Start-up: BlindLook**

**Honorary Award: Rahmi Koç, Honorary Chair, Koç Holding**

To view the details of ALL projects applied to the awards program, please visit the following link: [ALL PROJECTS](#)



## BOARD EVENTS

### November 3 I Breakfast with P&G Europe President Loic Tassel

AmCham Turkey Board participated to a breakfast roundtable with Loic Tassel, P&G's Europe President, focusing on TR-EU and TR-US bilateral trade and economic relations.

### November 9 I AmCham Board Meeting with Mustafa Varank, Minister of Industry & Technology

AmCham Turkey Board visited Mustafa Varank, Minister of Industry and Technology in Ankara to discuss potential cooperation opportunities. The meeting was also attended by Board Members in Istanbul thanks to the hybrid meeting opportunity.



### Dec 13 I Farewell Meeting with US Ambassador

AmCham Board Members had a farewell meeting with US Ambassador David Satterfield before he left Turkey for his new role.



### Dec 17 I Board Meeting with Hakan Yurdakul

AmCham Board had a meeting with Presidency Economic Policies Council Member Hakan Yurdakul on New Economic Policy.



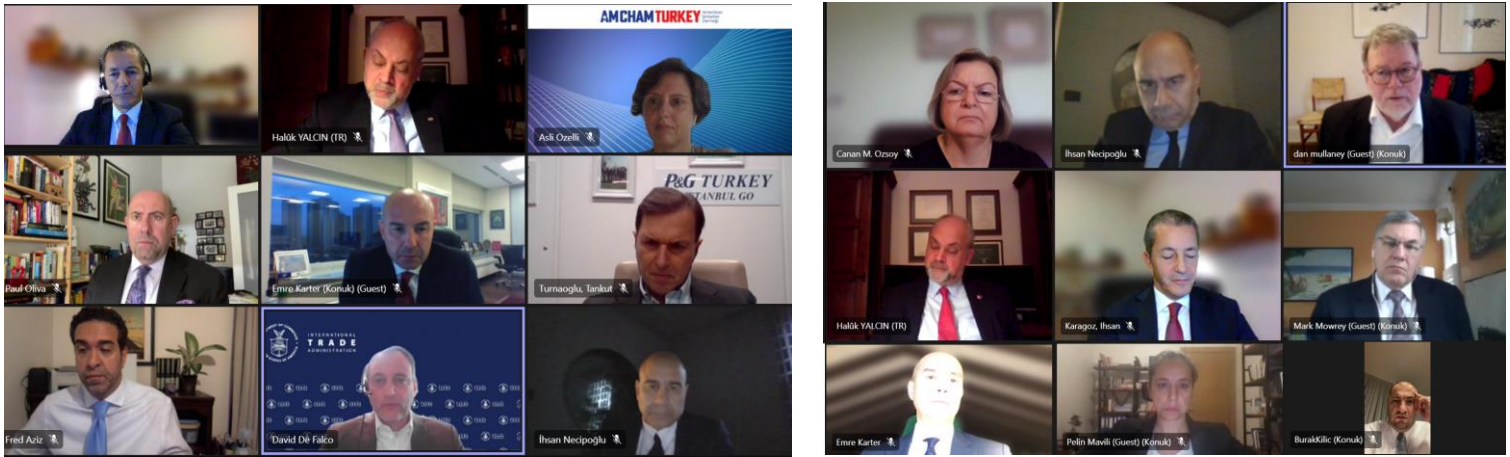


## U.S. DOORKNOCK

### November – December I U.S. Doorknock Meetings

AmCham Turkey Public & Government Affairs Committee organized a series of U.S. Virtual Doorknock meetings with the following overarching objectives:

- Position the **US business network in Turkey as an active solution partner** in the regulatory and policy framework within US-Turkey economic relations.
- Bring out **US-Turkey business relations as the area for continued positive engagement** in bilateral relations.
- Encourage **more and continuous contact, communication and engagement** with US policy makers and executives towards a more enabling business environment in Turkey.



### Please find below the list of meetings held during November – December, 2021:

- **David de Falco**, Deputy Assistant Secretary for Europe and Eurasia, Dept. Of Commerce
- **Daniel Mullaney**, Assistant USTR for Europe and the Middle East
- **Erik Brattberg**, Director of the Europe Program and Fellow, and **Alper Çoşkun** from Carnegie Endowment for International Peace
- **Erika Olson**, Department of State DAS (Deputy Assistant Secretary)
- **Steve Cohen**, Member of the U.S. House of Representatives from Tennessee, Co-Chair of U.S. Congress – Turkish Coalition of America
- **Alan Makovsky**, Senior Fellow for National Security and International Policy, Center for American Progress
- **Matan Chorev**, Principal Deputy Director of the Secretary of State's Policy Planning Staff, Dept. of State
- **Naz Durakoğlu**, Principal Deputy Assistant Secretary in the Bureau of Legislative Affairs, Department of State
- **Soner Çağaptay**, The Washington Institute for Near East Policy
- **Daphne McCurdy**, Foreign Policy Advisor for Senator Jeff Merkley, Senator from Oregon
- **Matthew McLaughlin**, Foreign Affairs Legislative Assistant of Congressman Gerry Conolly D-VA
- **Amad Judeh**, Director of the Office of the Africa Nations and Middle East, Office of International Affairs, Department of Treasury



## BRIEFING WEBINARS

### October 8 I Covid-19 Briefing Webinar with Prof. Derya Unutmaz

AmCham Turkey Healthcare & Life Sciences Committee hosted Derya UNUTMAZ, Professor of Immunology at the Jackson Laboratory based in U.S. at a Webinar on "The Recent Developments Pertaining to the Covid-19 Outbreak".



### October 21 I AmCham TALKS with Sinan Ülgen: "Understanding and Projecting Turkey-U.S. Relations"

AmCham Turkey organized a Webinar on "Understanding and Projecting Turkey-U.S. Relations in the Light of Recent Developments" featuring Sinan ÜLGEN, Managing Partner, Istanbul Economics and chairman of the think tank Center for Economics and Foreign Policy Studies (EDAM).

### November 9 I Virtual U.S. Embassy Update Webinar

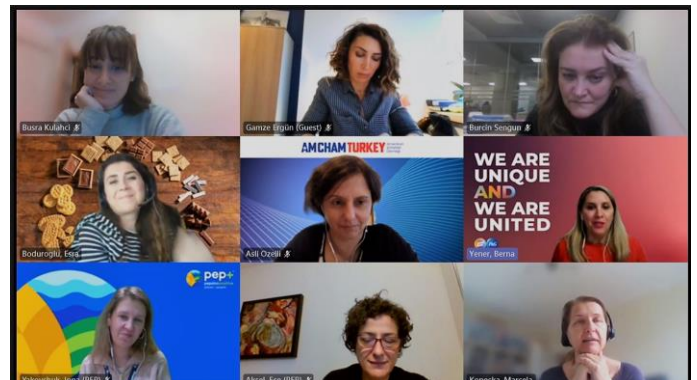
AmCham Turkey organized a Virtual U.S. Embassy Update Webinar hosting

- Scott OUDKIRK, Deputy Chief of Mission,
- Heather BYRNES, Regional Senior Commercial Officer, Eurasia and Minister Counselor for Commercial Affairs,
- Jayne HOWELL, Chief of Consular Affairs.



### December 16 I AmCham & Korn Ferry - HR Wage Policies Briefing Webinar

AmCham Turkey organized "HR Wage Policies in Light of Recent Economic Developments" Webinar featuring AmCham Turkey HR Circle Members and Seda Kahya Senior Consultant, Korn Ferry.



## TALENT PROGRAMS

### October 20 I AmCham & Pfizer Management Mentorship Program Launch

AmCham Turkey launched a new cross-company mentoring program with Pfizer, targeting high potential team members working at core business areas at member companies. The first pilot program will last for 6 months among 6 Pfizer Mentors and Mentees matching with 6 AmCham member company Mentors and Mentees.

The event launched with an opening speech from AmCham Board Member and Pfizer Turkey General Manager Cem AÇIK, followed by Korn Ferry Turkey Managing Director Banu Beste BAŞOL and EMCC Global President Rıza KADILAR.

Thanks to AmCham members that attended the pilot program of the new Mentorship program!

**Corteva, Dow, Duracell, Mondelez, Procter & Gamble, UPS**



### November 5 I Global Turks Webinar – 2

Launched in March 2021, Global Turks par Excellence Project aims to reach out to the top Turkish professionals around the globe. Global Turks par Excellence project will start with a **Research Study** to capture individuals with international success, incorporating diverse sectors, expertise areas and key functions, while the survey will be capturing the underlying success elements and prevailing competencies.

On November 5th, Global Turks Webinar-2 was organized with **Harvard Business Review Türkiye**, hosting the project's partner institutions, as well as leading Global Turks as the role models for next generations.

#### Speakers:

- Ayşegül DİCLE AYDIN, Heidrick & Struggles, Managing Partner
- Serdar TURAN, HBR Türkiye, Editor in Chief
- Tankut Turnaoğlu, AmCham Turkey, Chair – P&G, General Manager, Turkey, Caucasus & Central Asia
- Ayşem Sargın, YASED, Chairperson - Boeing Turkey, Managing Director and Country Executive

Watch NOW @ [LINK](#)

#### Panelists:

- Dr. Hüseyin GELİS, Chairman and President, Siemens Turkey
- Ahmet BOZER, Advisory Board Member, Swire Coca-Cola, USA & China
- Orhan GÖKSAL, EO, Intelligent Papers LLC, Palo Alto, USA / Chairman, Salesforce, Turkey





## AMCHAMS IN EUROPE

### October 13-15 – AmChams in Europe Best Practices Conference (Online)

AmCham Turkey team members attended AmChams in Europe's annual Best Practices online conference, to strengthen partnerships and share experiences with AmChams all across Europe.



### AmCham Turkey Executive Director Aslı ÖZELLİ has been elected as a Board Member at AmChams in Europe!

Established in 1963, AmChams in Europe serves as the umbrella organization for 45 American Chambers of Commerce (AmChams) from 43 countries throughout Europe and Eurasia.

AmChams in Europe represents the interests of 17,000+ US and European companies employing 20 million workers – account for more than \$ 1.1 trillion in investment on both sides of the Atlantic.

## COMMITTEES & ADVOCACY

### HEALTHCARE & LIFE SCIENCES COMMITTEE

#### October 11 I AmCham Healthcare & Life Sciences Committee Meeting

The committee members were updated about the Medical Tourism project as well as the financial sustainability joint project planned with ARTED and AIFD. It is decided to establish a sub-group which can work on non-communicable diseases (NCD).

#### November 5 I AmCham Turkey Healthcare Tourism Working Group

The working group discussed the "Strengthening Value-based Medical Tourism in Turkey" Final Report.

AMCHAM TURKEY

USHAŞ  
ULUSLARARASI SAĞLIK SEKTÖRLERİ VE  
MEDICAL TURİZMİNİN GELİŞTİRİLMESİ



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## **PUBLIC & GOVERNMENT AFFAIRS COMMITTEE**

### **November 9 I AmCham Public & Government Affairs Committee**

The committee leadership decided to follow up on

- Virtual or in person Ankara Roadshows
- Virtual fair with TOBB & U.S. Chamber
- Virtual Doorknock in D.C. (Planned for November-December)
- PGAC and D&I Committee - Fostering Business Through Cultural Cooperation: Empowering Women
- Double Taxation Agreement between USA and Turkey
- Revival of TIFA Mechanism

## **SUSTAINABILITY COMMITTEE**

### **October 26 I AmCham Turkey Sustainability Committee Meeting**

### **November 16 I AmCham Sustainability Summit Working Group Meeting**

The committee decided to

- finalize AmCham ESG pledge,
- make a call for action to AmCham member companies to adopt circular economy as a guiding model for a sustainable, post-pandemic green recovery through engagement with the tools presented by the Turkey Circular Economy Platform (TCEP) according to AmCham's MOU with SKD (Business Council for Sustainable Development),
- organize a webinar to create awareness and solid action points on most critical sustainability topics.

## **DIVERSITY & INCLUSION COMMITTEE**

### **October 22 I AmCham D&I Committee Meeting**

There will be 3 sub-groups under this Committee: Women, LGBTQ+ and disabled.

The committee aims to influence public policy. Subgroup on LGBTQ+ aims to share best practices among AmCham members and raise awareness.

### **December 6 I AmCham Turkey Diversity and Inclusion Committee - Disabled Sub-Group Meeting**