

AmCham Members Q2 NEWSLETTER



WELCOME ON BOARD!



GE HealthCare enables **the human side of healthcare** and is driven by the purpose to create a world where healthcare has no limits. Together, GE HealthCare is digitizing healthcare, driving productivity to improve the lives of patients, and creating meaningful efficiencies for providers, health systems, and researchers around the world. GE HealthCare **sees possibilities through innovation**. GE HealthCare is partnering with the customers to fulfill healthcare's greatest potential through **groundbreaking medical technology, intelligent devices, and care solutions**.

■ Kale Pratt & Whitney

Kale Pratt & Whitney is **one of the leading aviation companies in Turkey**. The company was founded with a 51% Kale Group and 49% Pratt & Whitney partnership, its main field of activity is the manufacturing of aircraft engine parts and subassembly groups. Kale Pratt & Whitney's manufacturing technology includes **new generation multi-axial machine tool, 5X Laser, cutting by Water Jet and Wire Erosion, Hydroform, Hot and Cold Forming, Mechanical presses, Automatic TIG welding machine and Electron Beam Welding Machine, Plasma (HVOF) spray, all types of destructive and non-destructive testing methods, vacuum heat treatment furnace and super cleaning processes**. With approximately 400 qualified employees, the company has a considerable experience in processing titanium, aluminum, stainless steel and super alloys. The manufacturing processes are among the most prestigious manufacturing technologies in Turkey and Europe. Kale Pratt & Whitney manufactures many parts for PW GTF engine. The GTF Engine family powers multiple aircraft platforms, including the Airbus A220, the Airbus A320neo family and Embraer E190-E2.



Kellogg Company (NYSE: K) is **one of the leading cereal and snack food manufacturers and distributors in the world**. Products include ready-to-eat cereal and convenience foods, such as cookies, crackers, toaster pastries, cereal bars, fruit snacks, frozen waffles and veggie foods. The company's products are manufactured by Kellogg in 19 countries and marketed in more than 180 countries in North America, Europe, Latin America and Asia Pacific. Kellogg employs more than 31,000 people, with its corporate headquarters based in Battle Creek, Michigan. Kellogg's cereal products are generally marketed under the Kellogg name. **Additional brands include** Keebler, Pop-Tarts, Eggo, Cheez-It, Pringles, Nutri-Grain, Rice Krispies, Bear Naked, Kashi, Famous Amos, Austin, Carr's, Morningstar Farms, etc. These products are sold principally to the grocery trade through direct sales forces for resale to consumers. The company's largest customer, Walmart and its subsidiaries, account for about 20 percent of Kellogg's sales. In addition to brand names, the logos and characters of the brands are all trademarks of Kellogg.



Straife provides **corporate strategy, risk management, compliance, and other services to public and private sector** organizations. Straife serves businesses, governments, public-sector agencies, not-for-profits, and individuals around the world, **helping to identify opportunities and provide solutions to their most pressing challenges**. From **geostrategic advisory to risk management to compliance to on-the-ground support**, Straife's team meets client requirements across the globe. Straife's values are the foundation of its culture, embedded in everything it does, and define them as an integrity-led global consulting firm.

MEMBER NEWS

Alliance Healthcare



Alliance Healthcare Türkiye Joined the National Pharmacist Day Celebration

On May 14th, Alliance Healthcare Türkiye joined the National Pharmacist Day celebration, **an occasion to show appreciation for the invaluable contribution pharmacists play in helping to maintain their communities' health.** This year, the celebration took on an even more special meaning as the nation remembered pharmacists' heroic efforts in the recovery from the devastating earthquakes in February 2023. In honor of this year's celebration, our colleagues in Turkey offered recognition and gratitude to pharmacists in a **dedicated [video](#), which looks at the importance of the role of pharmacists and their dedication to creating healthier futures.**

BDP International

PSA-BDP Turkey signed an Agreement to Acquire 75% of the Shares of Privately held ALISAN Logistics

PSA International Pte Ltd, through its fully owned subsidiary, PSA BDP Turkey Supply Chain Solutions Pte Ltd, **acquired 75%** of ALISAN Logistics A.S. shares. **ALISAN is a family-owned Turkish logistics service provider with over 1,600 employees and 39 warehousing sites located in the vicinity of chemical producers.** Leveraging PSA BDP and ALISAN's combined and complementary strengths, **PSA BDP will offer partners and customers comprehensive end-to-end contract logistics and transportation service in Türkiye and beyond.** PSA BDP and ALISAN hold similar values in operating in an ethical manner, focusing on customer relationships, embracing technology, and empowering its workforce to excel.



Borusan Cat

Borusan Cat Opened its Study Center in the Village Of Çiçeklidüz

Borusan Cat **opened its study center in the village of Çiçeklidüz, Trabzon on June 15th, which is named after their former Country Leader of Türkiye, Hasan Tahsin Güven, who passed away in 2021.** Borusan Cat employees supported the project by donating books, nailing shelves, painting walls, and cleaning. Borusan Cat believes in the importance and influence of education. They will continue to support the youth, the children, and the society they live in, with their support to schools and study centers in all our regions under our purpose statement of **'We Create Solutions for a Better World'.**



Boston Scientific

The GEM Team Brings a Smile to Children from Türkiye Earthquake Areas

During the month of February, the south-east of Türkiye has been heavily impacted by a series of devastating earthquakes. **The GEM Team demonstrated their Caring spirit, took a small action for the children who lost their homes during the earthquake** and who are now displaced in the Antalya region. **The team assembled and painted over 400 wooden toys that will be donated to kids in need.** This wasn't only an opportunity to have fun together, but it was rewarding to contribute to bringing smiles and some moments of serenity to many children.



Bunge - Komili

Meaningful Collaboration Between the Ministry of National Education and Komili

The Republic of Türkiye Ministry of National Education and Komili, which continues its activities under Bunge as one of Türkiye's most established brands with a 145-year history, signed a protocol that marked the beginning of a meaningful collaboration. Making yet another addition to the projects it launches to promote and preserve olive oil and its culture with the **"To Make Them Live for Generations"** approach, **Komili aims to introduce children to olive trees, olive oil and the surrounding culture from an early age for the future of the country**, all of which are essential components of Anatolian culture.



Cargill

Cargill Türkiye's 'Women Leaders of the Future' Program Doubles its Impact

Established in 2021 in partnership with the Turkish Education Foundation (TEV), the award-winning initiative is **doubling its impact as it enters its fourth year** of shaping the future of female leadership in Türkiye. Nearly **200 university students from 30 different universities across 16 provinces** have already benefited from the program's scholarships and empowering opportunities. According to TEV's impact analysis, **program graduates are 10 times more likely to pursue higher education**, with 60% already making their mark in the workforce. Starting from 2023, with the **support of the Cargill Global Fund**, the program **will double the number of students** and support **nearly 600 future women leaders by 2027.**

For more information: [Link](#)

Yarının
Kadın
Liderleri



A woman
empowerment
program
for university
students

Cargill

Duracell



Duracell Turkey Won the "Success in Product Innovation" Category Award at the International Stevie Awards

Duracell Turkey won the **"Success in Product Innovation"** category award at the **International Stevie Awards**, one of the most prestigious awards in the global business world, with our Optimum technology. They are proud of the environmentally friendly Optimum technology, which is the result of their efforts in our R&D laboratories, focusing on the needs of developing and changing new generation devices and consumer expectations.

Esin Attorney Partnership

Esin Attorney Partnership Has Completed Inaugural M&A Academy Program

Esin Attorney Partnership, with the legal team that has worked on the most M&A transactions in Türkiye for the last seven consecutive years, **conducted a series of 13 M&A training sessions across 13 different themes**. During the M&A Academy, Esin Attorney Partnership M&A team partners and **respective expert lawyers discussed the issues that need to be considered across various disciplines** during the structuring and negotiation of these transactions and due diligence phases of M&A projects. **The program is intended to recur in Autumn 2023.**



EY



EY Türkiye has Announced that EY Entrepreneurial Winning Women™ Applications are Now Open

EY Türkiye has announced that **EY Entrepreneurial Winning Women™ applications are now open for the class of 2023**. The program aims to identify ambitious women entrepreneurs and to provide them with advice, resources and access to unlock their full potential. **EY Türkiye has supported a total of 60 women entrepreneurs within the scope of the program** till today by helping them to operate effectively and compete in international markets. Applications for the EY Entrepreneurial Winning Women™ program, which has entered its seventh year in Türkiye, can be submitted through the website until August 15, 2023.

For more information: [Link](#)

Honeywell

Collaboration on Sustainability between SOCAR Türkiye and Honeywell

SOCAR Türkiye and Honeywell **have signed a MoU protocol** with the aim of developing sustainability projects together. The signing ceremony was attended by **Kanan Mirzayev, the Chief Strategy Officer of SOCAR Türkiye**, and **Uygar Doyuran, the President of Honeywell Türkiye, Israel, and Central Asia**. Under the agreement, the two companies **will develop sustainability projects in areas such as emission monitoring and management, energy efficiency, sustainable aviation fuels (SAF), and advanced plastic recycling**. Honeywell will strengthen SOCAR Türkiye's deep expertise in the energy sector with Honeywell's extensive portfolio of advanced technologies to create new ways for a sustainable and equitable energy transition in Türkiye and around the world.



Iron Mountain

Iron Mountain was Awarded with the Low Carbon Heroes Award

The business world came together for 'Climate Resilient Industry and Strong Türkiye' hosted by ITU. Climate finance, carbon management challenges, opportunities and achievements were discussed. Sustainable Production and Consumption Association's 2023 Low Carbon Heroes and Little Carbon Heroes awards were presented.

Iron Mountain was awarded with the **Low Carbon Heroes** award at the **8th Istanbul Carbon Summit**.



Johnson & Johnson

Ceylan Yokuş has been appointed as the General Manager of JnJ MedTech Turkey

As of May 1st 2023, Ceylan Yokuş has been appointed as the General Manager of JnJ MedTech Turkey. **Ceylan Yokuş, who will work with the Turkey Leadership team in her new role, will try to develop strategies for the Medical Devices industry and contribute to the organization, as well as company priorities.** Ceylan Yokuş joined the Johnson & Johnson MedTech family in 2006, took on different responsibilities in the Ethicon business unit in the Sales, Marketing, Business Development and R&D functions, gaining different experiences in Turkey, EMEA Regional and Global organizational structures, P&L management, sales leadership, marketing.



Lighthouse Worldwide Solutions



Lighthouse EMEA -TURKAK Accredited- Laboratories are Ready to Provide Services on-site

Lighthouse EMEA office, one of the regional offices of Lighthouse Worldwide Solutions, **established its second mobile laboratory for on-site services**. The service duration of **online monitoring systems in cleanrooms is vitally important, especially for the pharmaceutical industry**. In pharmaceuticals, the production lines have a limited shutdown period for various maintenance & service in its cleanrooms.

Linde Gas

Managing Director Appointment at Linde Gas Turkey

Adnan Ünal has been appointed to the position of Linde Gas Turkey Managing Director / Head of Sales and Marketing. Adnan Ünal has been in the industrial gas industry for over 25 years; He worked in different roles at BOC-Türkiye and Linde. He joined Linde in 2007 as Turkey Purchasing Manager and in 2010 he assumed the position of Eastern Europe Regional Purchasing Manager. In this role, he primarily worked intensively to establish the Eastern Europe Region purchasing organization. During this period, it has made a significant contribution to the increase of regional financial performance, especially with its supply-oriented cost optimization studies. In September 2020, he was appointed as the Executive Director of Eastern Europe and Middle East, responsible for the Sales and Marketing team.



Miyamoto International



Kurumsal Risk Yönetimi Derneği - KRYD

1,206 followers
1h •

Çok değerli konuşmacımız **Yusuf Zahit Gündoğdu** ile "Proaktif Deprem Risk Yönetimi" konulu etkinliğimizi tamamladık. Her zamanki gibi bolca not tuttuğumuz faydalı bir etkinlik oldu. Kendisine yeniden teşekkür ediyoruz 🙌

Bizden birkaç notu da sizinle paylaşmak isteriz:

- 🔥 Önemli olan depremin büyüklüğünden ziyade ivmesi (gal).
- 🔥 Ülkemizde 1930'dan bu yana 15 büyük deprem gerçekleşti. Ülkemizin deprem gerçeği 6 yılda 1 bizim büyük hasarlar almamız şeklindeyken, Japonya'da bu sayı 1 yılda 3. Deprem gerçeğiyle yaşamaya hayatlarımızı bu sebeple adapte edemiyor olabiliriz.
- 🔥 Yapısal olan elemanların depreme hazırlıklı olmasının yanında yapısal olmayan elemanlar da onlar kadar kritik. '99 İzmit depreminde yarılanmaların %50'si ve ölümlerin %3'ünün bu sebeple olduğu kaydedilmiştir.
- 🔥 Sismik güçlendirmelerle fabrikalara yapılan yatırımların 1'e 100 kayıp engelleme gücü (fayda-maliyet oranı) olduğu belirtiliyor.
- 🔥 İlkincil afetler o kadar önemli bir risk ki 2004 yılında yaşanan bir deprem Sanyo'nun iflasında çok büyük rol oynadı.

Miyamoto Türkiye's Earthquake Risk Mitigation Webinar to KRYD

On 14th June 2013, Miyamoto Türkiye presented a webinar to KRYD (Corporate Risk Management Association) about Proactive Earthquake Risk Management. The webinar recommended the association member companies a road map for mitigating the earthquake-related risks under four segments. You can find the downloadable webinar presentation from [this link](#). A remarkable comment after the event is available on the side image.

MSD

MSD Türkiye is on the 2023 LinkedIn Top Companies List!

MSD Türkiye is pleased to share that **the company is included in the LinkedIn Top Companies list of 2023 in their 30th years**, which was published **for the first time** in Türkiye, ranking **the top 15 workplaces** in Türkiye for career development!



Netflix



Netflix Turkey Supports Children in Earthquake-Affected Cities

In a collaborative effort, Netflix Turkey, TOBB Creative Industries Council, The Theater Cooperative, and Needs Map have launched 'Renkli Hayaller Sahnesi'/'The Scene of Colorful Dreams', a project focused on children affected by earthquakes in Hatay and Kahramanmaraş. This initiative, endorsed by psychologists, includes theatre plays, workshops, concerts, and film screenings held in special tents six days a week for two months. Under the slogan #BirlikteDüşlüyoruz/#WeDreamTogether, the project began on National Sovereignty and Children's Day, April 23. Netflix Turkey not only fully funds the project but also provides age-relevant film and documentary content.

Organon

Organon Celebrated their 2nd Anniversary

Organon celebrate their 2nd anniversary by hosting their first **"Woman's Summit" on the 1st of June**, bringing a multi-dimensional approach to women's health. A panel discussion moderated by **Murat Oymak** – Organon Turkey Country lead was organized where **Women's health unmet needs and family planning** were discussed from a social, legal, and psychological aspect. Featuring **Professor Dr. Ayşe Bilge Selçuk, an academician, psychologist, and author; Associate Professor Dr. Nil Karabağ, an academician, lawyer, and author; and Ceyda Düvenci, an actress, as speakers.**



Pfizer



Country President Appointment at Pfizer Turkey

Metin Hullu, who served as Pfizer Israel **Country President** in his previous role, **has been appointed as Pfizer Turkey Country President as of April 2023**. Metin Hullu graduated from **Boğaziçi University**, Department of Chemical Engineering and completed his **master's degree in industrial engineering at Columbia University in New York**. Having assumed responsibilities in marketing, market access, strategy, and leadership positions in his career journey of **more than 16 years at Pfizer**, Metin Hullu has been serving as Country Manager for Israel since February 2021.

Papa John's

A Brand-New Opportunity for Entrepreneurs from Papa John's Pizza

Papa John's Pizza quickly expanded its presence **to 41 stores in Istanbul and 65 branches throughout Türkiye**. Papa John's Pizza intends to grow sustainably in the Turkish market, with a goal of increasing the number of outlets to 80 by 2023. With the Papa John's Pizza Restaurant Franchise concept, Papa John's Pizza provides entrepreneurs the trust of an international corporation. To franchise candidates, Papa John's Pizza promises turnkey concept, supply from a single centre, training, advertisement and promotion, service and help in operational concerns. Interested entrepreneurs can send their information to franchise@pjjgida.com.tr e-mail address to become a Papa John's Pizza franchisee or to get more information.



Royal Canin

Royal Canin Turkey Unveils the Biggest Educational Program in Pet Food Industry

Royal Canin unveiled the biggest educational program for pet food industry stakeholders in Turkey at a special cocktail reception organized in May. **The "Together for Better" program includes several educational modules and training activities tailored for different audiences, including veterinarians, vets of tomorrow, pet shops, and pet owners**. With an ambition to lead awareness on the critical importance of responsible pet ownership for the welfare of cats and dogs, **"Nutrition: More Than Just a Pet Food" youtube series project** was also launched. Since then, the video series attracted the impressions of 1M+ pet owners. **Click here** to watch the video series.



MEMBER to MEMBER DEALS

The Energy of Summer with Stand-Up Nights and Open-Air Movie at Conrad Istanbul Bosphorus!

Feel the energy of summer at Conrad Istanbul Bosphorus. Experience open-air movies at **Aura Garden** and enjoy **stand-up nights at Summit Bar & Terrace**, boasting panoramic Bosphorus views. **Book your seat now with %10 discount.** For detailed information and reservation: 0212 310 2525



DTbH Bodrum Marina Vista

A gastronomic getaway in the heart of Bodrum. Nestled in the heart of the city, our charming oasis overlooks Bodrum Marina and **located less than a mile from Bodrum Castle, local attractions and historical places.** As a new generation of gastronomy, NAMA Sushi & Raw Bar invites you for a delicious Asian gastronomy journey to experience the freshest flavours in the heart of Bodrum at DoubleTree by Hilton Bodrum Marina Vista's terrace floor, featuring a breathtaking Bodrum Castle view. **Book now and enjoy 15% OFF of your Sushi experience.** Explore AmCham privileges with a gastronomy gateway at Nama Sushi & Raw Bar, exclusively for you with your **#amchamNM15 code.** **Offer valid till 1 September 2023.**



DTbH Bodrum Işıl Club

A piece of heaven. **Our award-winning** ultra-all-inclusive resort DoubleTree by Hilton Bodrum Işıl Club Resort is located on the Aegean Coast and awaits you for a vacation to remember. Join us and discover a piece of heaven on the turquoise coast with **exclusive privileges, buffet or ala carte food & beverage offerings and a private beach.** The resort sits on 4 hectares of green territory with direct access to the 150-meter-long private beach. You can enjoy our lush green gardens, tennis and basketball courts, pools, spa, and fitness club. **Book now & save 15% OFF of your stay, exclusively for you with your #amchamD15 code. Offer valid till 15 August 2023.** Please call +90 252 337 10 10



Susona Bodrum

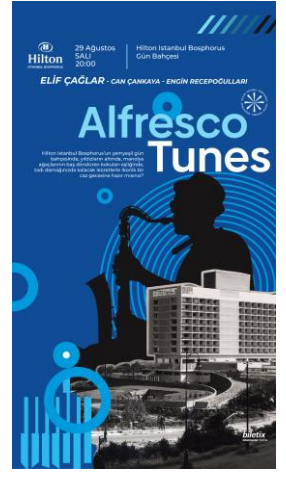
Elevate your vacation in Susona Bodrum way. **Aiming to celebrate the rich diversity of this geography with exclusive menus and cocktails,** Susona Bodrum houses a range of dining outlets, including **Malva Restaurant, Ezi Restaurant and Frankie Beach Club,** each serving contemporary, natural and sustainable menus that blend different cuisines. Discover the **private beach, a rooftop relaxing pool area,** the state-of-the-art Spa facilities, 24/7 fitness center. Book now & save 15% OFF of your stay, exclusively for **AmCham members with your #amchamS15 code. This offer is valid until 31 August 2023.** For reservation, please call +90 252 211 27 00

Experience Alfresco Tunes Jazz Concerts

Hilton Istanbul Bosphorus Prepare for a night of jazz under the stars at the lush gardens of Hilton Istanbul Bosphorus! Enjoy seasonal specials and delicacies accompanied by the dazzling scent of magnolia trees. A tribute to an iconic night. **Dedicated to the great jazz master Louis Armstrong**, who performed on these very grounds in 1959, our series of summer concerts, Alfresco Tunes, brings together exceptional jazz performances with special menus prepared by Hilton chefs. Indulge in Hilton's signature specials alongside performances by world-renowned musicians among the enchanting ambiance of the Hilton Istanbul Bosphorus gardens.

AmCham members can enjoy 10% off with code Amcham23 at [biletix.com](https://www.biletix.com).

<https://www.biletix.com/etkinlik-grup/383626536/TURKIYE/tr>



Royal Canin offers AmCham members 30% discount for all online single product orders

Royal Canin **offers ideal nutrition tailored to the needs of cats and dogs and provides special services** for pet owners. For all single products purchased through Royal Canin Turkey online shop till September 30th, **a special 30% discount will be provided to AmCham member companies**. The campaign is valid on <http://www.royalcanin.com/tr/shop> for single orders, and discount will be applied on the basket amount when special discount code is typed in: **RCAMCHAM30**. Please note that discount code is not valid for subscription orders, and it cannot be combined with other campaigns. You can find the right food for your pet with the "Product Finder" tool to reach the recommended amount of nutrition. For any questions, please contact Royal Canin [from here](#).

