

AmCham Main Goal & Strengths

AMCHAM TÜRKİYE

Contributing to

- Investments
- Employment
- Export

AMCHAM TÜRKİYE

The Power that
Carries Türkiye to
Global Markets

Leading in Development of

- World Class Talent
- Sustainability & Digitalization
- Diversity & Inclusion Programs

Connecting Local Business
Partners with
Global Value Chains

P1

Protect & Drive U.S. Investments & Trade in Türkiye

P2

Promote Türkiye & Istanbul as Regional Hub

P3

**Pursue Greater Participation in Global Value Chains
for our partner Turkish SMEs**

P4

**Pioneering the Development of World Class Talent and
D&I Programs in Türkiye**

P5

**Provide Active Support to Türkiye's Integration to
Global Climate Change, Sustainability & Digitalization Programs**