

AmCham Events & Committees
Q4 NEWSLETTER

**AM
CHAM
TÜRKİYE**
Amerikan
Şirketler
Derneği



AMCHAM UPCOMING EVENTS

- February 2** Meeting with Fatma Varank, Deputy Minister and Chief Negotiator for Climate Change (tbc)
- February 5** Healthcare and Lifesciences Committee Meeting – online
- February 6** Investment Environment Committee Meeting featuring Investment Office new 2024-2026 Strategy - online
- February 5/6** Doorknock Advisory Meeting - online
- February 7** Public Policy Subgroup Meeting - online
- February 12** PGAC meeting (Current Situation and predictions) – Mondelez HQ
- February 26** AmCham Members’ Meeting with Nihat Zeybekci, AK Party Deputy Chairman in charge of Economy (tbc)
- February 27/28** D&I Committee Meeting (tbc)
- March 4** Digital Dialogue (G2G) + roundtable with private sector (tbc)
- March 5** AmCham Annual General Assembly Meeting (Member Representatives Only)
Guest Speaker: Soli Özel
- March 6** Global Turks HBR Webinar (*please contact AmCham Team for registration link*)
- March 6** Million Women Mentorship 3rd Year Anniversary Live Session
<https://www.youtube.com/@BinYaprak>
- March 7** PGAC – Global & Regional (IMEAT) Outlook featuring
Richard Ayton, Senior Director for IMEAT, DOW
Bahadır Kaleağası, President, Paris Bosphorus Institute -Board Member, Straife

* Committee Meetings are open to Platinum and Gold Members.
Please reach out to nesibe.kiris@amchamturkey.com to attend.

CELEBRATING THE 100TH ANNIVERSARY OF THE TURKISH REPUBLIC

October 18 – AmCham Board & Members' Visit to Anıtkabir

AmCham Türkiye Board and Members visited **Anıtkabir** to commemorate **Mustafa Kemal Atatürk, the founder of the Turkish Republic**, on the occasion of the **100th anniversary of the Republic of Türkiye**.

AmCham Chair Tankut Turnaoğlu signed the official memorial book of Anıtkabir.

AmCham Vice Chair Ihsan Karagoz and the accompanying delegation placed a wreath on the mausoleum and observed a moment of silence.



AmCham 100th Anniversary Reception

AmCham Türkiye Board and Members gathered at the 100th Anniversary Reception in Ankara, with the attendance of U.S. Ambassador Flake and colleagues from the U.S. Embassy. AmCham Chair Tankut Turnaoğlu made the opening speech at the Reception: "This year marks a milestone for our country. While we celebrate the achievements in the first centennial of our Republic, founded by Mustafa Kemal Atatürk, we reveal our vision for the centuries to come."

BOARD EVENTS

AmCham Türkiye Board members participated to a series of meetings with **Turkey and US public sector** members, as well as leading **private sector leaders** and **stakeholders** to further improve bilateral economic relations, trade and investments.

October 18 –Meeting with Minister of Treasury and Finance Mehmet Şimşek



November 4 –Meeting with Minister of Trade Ömer Bolat



December 8 –Meeting with Minister of Culture and Tourism Mehmet Nuri Ersoy



November 4 – Meeting with Deputy Minister of Trade Mustafa Tuzcu



October 16 - Meeting with Istanbul Governor Davut Gül



November 23 – Meeting with Nihat Zeybekci, AK Party Deputy Chairman in charge of Economy



Monthly Board Meetings – September 8, October 13, November 10, December 8

I AMCHAMPION AWARDS

November 2 I AmCham Awards Technical Committee Meeting

I AmChamPion Awards Program was initiated in 2019 to highlight and encourage companies that sustain bilateral economic development between Turkey and the U.S.

In the 5th year of the Awards Program, some of the best examples of Turkey-U.S. economic cooperation were awarded in 8 categories, after a 2-step evaluation by award program's Technical Committee and Jury Members.

The Technical Committee evaluated more than 110 applications.

Technical Committee Members include:

- Yasemin ESENLİK – Presidency Investment Office, Overseas Offices Unit Manager
- Sertaç YERLİKAYA – 42 Türkiye, Country Manager
- Konca ÇALKIVIK – SKD, Secretary General
- Yeşim MÜFTÜLER SEVİĞ – KAGİDER, Secretary General
- Leyla KESER – IT Law Professor, İstanbul Bilgi University
- Daniel PINT – Commercial Officer, U.S. Department of Commerce



November 16 I Awards Jury Meeting

I AmChamPion Awards Jury Members evaluated the top 3 nominees of each award category determined by the Technical Committee members. The Jury Members consists of following leaders from public and private sector:

- Zeynep BODUR OKYAY – Kale Group, President and CEO (Head of the Jury)
- Burak DAĞLIOĞLU – Investment Office of the Presidency of the Republic of Turkey, President
- Cenk ALPER – Sabancı Group, CEO
- Özgür Burak AKKOL – Koç Holding, Tourism, Food and Retailing Group President
- Burak BAŞARIR – Anadolu Group, Deputy CEO
- Heather BYRNES - Regional Senior Commercial Officer, Eurasia, U.S. Embassy
- Prof. Dr. Ersel AYDINLI – Turkish Fulbright Commission, Executive Director
- Hakan GÜLDAĞ – Nasıl Bir Ekonomi Newspaper, Chair
- Açıl SEZEN – Bloomberg HT, Editor-in-Chief



I AMCHAMPION AWARDS SUMMIT & GALA

December 14 I Awards Summit and Gala

I AmChamPion Awards Summit and Gala was held on December 14th at Conrad Istanbul Bosphorus with the participation of 300+ leaders from public and private sector including **Burak Dağlıoğlu**, President, Presidency Investment Office, **Jeffry Flake**, U.S. Ambassador to Turkey, **Julie Eadeh**, U.S. Consul General, **Burak Akçapar**, Deputy Minister of Foreign Affairs, **Zekeriya Coştu**, Deputy Minister of Industry & Technology, **Mustafa Tuzcu**, Deputy Minister of Trade; **Zeynep Bodur Okyay**, President and CEO, Kale Group.

* AWARD CEREMONY WAS BROADCASTED LIVE ON **BLOOMBERG HT** WEBSITE & SOCIAL MEDIA: [WATCH NOW](#)

* SUMMIT & GALA **HIGHLIGHTS IN 2 MINUTES**: [WATCH NOW](#)



CONGRATULATIONS!

Congratulations to all Winners of "I AmChamPion Awards" and all the nominees!

US Investment: KRAFT HEINZ

Regional Hub: HONEYWELL

Sustainability: HONEYWELL

Diversity & Inclusion: PROCTER & GAMBLE

Innovation: CISCO

Contribution to Education: FİKRET YÜKSEL FOUNDATION

TR Investment in US: SABANCI İKLİM TEKNOLOJİLERİ

Turkish Start-up: MIMIQ

Global Turks Award: GÜLSER CORAT

Honorary Award: AHMET KIRMAN, ŞİŞECAM

To view the details of ALL projects applied to the awards program, please visit the following link:

[ALL PROJECTS](#)



U.S. DOORKNOCK

AmCham Turkey Board Members and Team organized a series of doorknock meetings in **Washington D.C.** to draw attention to the growing importance of bilateral economic relations.

The delegation engaged in a series of meetings spanning from **September 12 to 15**. These included discussions with the Executive Branch, Think Tanks, House of Representatives, and U.S. Senators.

- House of Representatives: 19 Meetings held in total (5 with representatives)
- U.S. Senate: 11 Meetings held with Staff Members
- Meeting with Arun Venkataraman, Assistant Secretary of Commerce

Delegation also attended **“Türkiye Your Resilient Partner Reception”** at the Turkish Ambassador’s Residence organized in cooperation with Investment Office to celebrate the 100th Anniversary of the Turkish Republic.



NEW YORK EVENTS

September 18 I AmCham New York Forum Global Turks par Excellence International Launch

AmCham Türkiye organized a forum in New York with a focus on Global Turks par Excellence study and Türkiye being a Regional Hub on September 18th, 2023 at Citibank Headquarters. The forum hosted by Citibank attracted around 150 participants including influential figures from Türkiye-U.S. public and private sector.

The launch event hosted

- **Minister of Industry & Technology** Mehmet Fatih Kacır,
- **Chairman of the Committee** on Industry, Trade, Energy, Natural Resources, Information and Technology, TBMM Mustafa Varank,
- **Presidency Investment Office President** Burak Dağlıoğlu,
- **Presidency Human Resources President** Salim Atay,
- **Istanbul Financial Center CEO** Ahmet İhsan Erdem,

as well as leading Global Turks;

- Prof. Mehmet Toner, MD, Harvard Medical School
- Ahmet Bozer, Swire Coca-Cola, USA Advisory Board Member
- Derya Matraş, META, Vice President UK, Northern Europe, Middle East, Africa



Panel 1 - Global Turks par Excellence Launch



Panel 2 – Regional Hub



Two live interviews were broadcasted from Citi HQ:

TRT Haber: [Link](#)

Bloomberg HT: [Link](#)

September 19 I TAIK 13th Investment Conference

AmCham Board Delegation participated in TAIK's 13th Investment Conference organized in partnership with Goldman Sachs.

The half-day conference hosted

- Mehmet Şimşek, Minister of Treasury & Finance
- Ömer Bolat, Minister of Trade
- Levent Çakıroğlu, CEO, Koç Holding
- Cenk Alper, CEO, Sabancı Holding

as guest speakers.



September 19 I Atlantic Council Investment Meeting

AmCham Board Delegation participated in a closed roundtable meeting organized by Atlantic Council, honoring Minister of Treasury and Finance Mehmet Şimşek. Chatham House rules apply.



September 20 I U.S. Chamber Roundtable

AmCham Board Delegation participated in U.S. Chamber's U.S.-Türkiye Business Council's interactive roundtable on the margins of the United Nations General Assembly. The roundtable hosted **Minister of Treasury and Finance Mehmet Şimşek** and **Minister of Energy Alparslan Bayraktar** as keynote speakers, discussing insights into the economic outlook and recovery plan for Türkiye, and have a dialogue with the private sector to further investment and cooperation between the U.S. and Türkiye.

September 20 I TAIK 13th Presidential Roundtable

AmCham Board Delegation participated in TAIK's Presidential Roundtable honoring President Erdoğan as the keynote speaker. Cabinet members, AmCham Chair and senior executives from leading U.S. companies including Citi, Boeing, Microsoft, Amazon, Goldman Sachs and META were among the guests of the roundtable.



EARTHQUAKE RECOVERY PROJECTS



November 22 | AmCham DIGITAL ACADEMY Graduation Ceremony

AmCham Digital Academy Graduation Ceremony was held on November 22 at **Gaziantep Sanayi Odası** with the participation of AmCham Chair Tankut Turnaoğlu and GSO Vice Chairs Emine Ferhan Sağım and Başar Küçükparmak ☆ AmCham DIGITAL ACADEMY project has been launched in cooperation with Gaziantep Chamber of Industry and İstanbul Bilgi Üniversitesi Bilişim ve Teknoloji Hukuku Enstitüsü - Leyla Keser, with the main objective to provide university graduates affected by the earthquakes trainings on information technologies (Cyber Security, Data Governance, UX, Cloud Computing and more).

October 12 | AWS re/Start Program Graduation Ceremony

U.S. Consul General Julie Eadeh hosted AmCham Türkiye members and graduates of the AWS re/Start program to celebrate their successful completion of a course in cloud technology that will prepare them for tech careers. Program participants were chosen from areas affected by the February earthquakes, as part of the U.S. business community's efforts to support education and growth opportunities where they are most needed.



ACE EVENTS

September 27-29 | ACE Best Practices Conference

AmChams in Europe Best Practice Conference & 60th Anniversary Celebrations held in Athens with 37 AmChams from Europe and Eurasia, hosted by **American - Hellenic Chamber of Commerce**.

- Over three inspiring days in Athens, we had the privilege of engaging in discussions, looking deeply into important topics, and shaping valuable connections.
- US Ambassador to Greece hosted AmCham members at his residence on the first night. Turkish Ambassador to Greece Cagatay Erciyas and Regional Senior Commercial Officer Eurasia Heather Byrnes were among the guests.
- AmChams in Europe members selected **AmCham Turkiye Digital Academy Program** among the finalists of the **Creative Network Awards!**



PANELS

AmCham Boards attended to a series of panels in line with AmCham Türkiye's priorities, focusing on investment, trade, diversity and inclusion, sustainability, regional hub and global value chains.

September 28 | Bain & Company "Women Leadership Forum"

AmCham Deputy Chair Canan Özsoy, together with AmCham Members Elif Merve Sarı Bulut of Johnson Controls and Sevilay Pezek Yangın of Medtronic became panelists at Bain & Company's Women Leadership Forum.



December 1 | Bain & Company "Climate Change CEO Forum"

AmCham Board Member Durmus Topcu attended to Climate Change CEO Forum organized by Bain & Company, which underscores the commitment to addressing the urgent challenges of climate change.

Durmus Topcu, AmCham Türkiye Board Member and Chairman of the Sustainability Committee, contributed to the engaging Joining Forces for a Sustainability Business panel.



December 5 | AmCham Chair at Greece Economic Summit

Just before the HLCC (High-Level Cooperation Council) meetings held today in Athens / Greece honored by the Presidents of Türkiye and Greece, AmCham Chair Tankut Turnaoğlu attended 34th Annual Greek Economy Summit in Athens on December 5th, 2023. AmCham President Greek President of AmCham to discuss the role of the chambers in "Advancing regional business and trade".



December 15 | Presidency HR Summit

AmCham Chair Tankut Turnaoğlu attended to Istanbul HR Summit organized by Presidency Human Resources Office. The panel moderated by Global Turks Leader Ayşegül Dicle Aydın focused on Global Turks in the New Century.



COMMITTEES & ADVOCACY

HEALTHCARE & LIFE SCIENCES COMMITTEE

- **September 8** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **September 15** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **October 6** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **October 20** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **October 27** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **November 10** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting
- **November 24** – AmCham Türkiye "Designing the Future of Healthcare Project" Meeting

November 28

AmCham Türkiye "Century of Innovation - The Future of Healthcare in Turkey" Panel

"The Century of Innovation: The Future of Healthcare in Türkiye Panel" was held in Ankara on Nov 28, to reveal the results of AmCham Türkiye's "Designing the Future of Healthcare Research" conducted by EY Turkey.

- AmCham Healthcare & Life Sciences Committee Co-Chair Gözde Güllüoğlu of MSD made the opening speech of the event, followed by Zeynel Kılınc, VP at Investment Office of the Presidency of the Republic of Türkiye.
- Panel Sessions focused on FDI, Innovation, R&D, Financing.
- Preliminary Findings of the research was presented by Serhat Akmeşe of EY.



PUBLIC & GOVERNMENT AFFAIRS COMMITTEE

- **September 26** – Public Policy Sub-Group Meeting
- **October 11** – Public and Governmental Affairs Committee Meeting
- **October 24** – Public Policy Sub-Group Meeting
- **November 29** – Public Policy Sub-Group Meeting
- **December 26** – Public Policy Sub-Group Meeting

INVESTMENT ENVIRONMENT COMMITTEE

- **September 20** – Tax & Incentives Sub Group Meeting
- **November 14** – Tax Subgroup Meeting on “Carbon Tax Mechanism at the Border”
- **November 23** – Tax Subgroup Meeting on “Latest Developments in the Global Minimum Corporate Tax Implementation”

SUSTAINABILITY COMMITTEE

- **October 26** – Sustainability Committee Meeting

DIGITAL ECONOMY COMMITTEE

- **September 7** – Digital Economy Committee Meeting on “Cross-Border Privacy Rules”
- **November 28** – USCC - Amcham Digital Agenda Talks with Leyla Keser

DIVERSITY & INCLUSION COMMITTEE

- **October 5** – D&I Committee Women Sub-Group Programming Meeting