

# AmCham Members Q4 NEWSLETTER



## WELCOME ON BOARD!



**Ball Corporation** supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as other technologies and services to commercial and governmental customers. Founded in 1880, the company employs more than 21,500 people worldwide. Ball Corporation stock is traded on the New York Stock Exchange under the ticker symbol BALL.



**Borusan Pipe**, founded in 1958, is the first industrial initiative of the Borusan Group, one of Turkey's leading powers. Borusan Pipe carries its experience, expertise, and passion to all corners of the world with its high-tech pipes in every field, from automotive to construction, from energy to machinery production, with its high sales volume, and is among the leading manufacturers of EU and the world in the steel pipe industry. Borusan Pipe, in the top 100 in the list of Turkey's largest industrial enterprises since its first year, is building Turkey's future beyond producing pipes with its thousands of products, reliable service, quality, the firsts it has achieved in Türkiye and the world. It offers a sustainable society and world with its management policies, and a developed country, and a safe future with its large-scale investments.



**Chronicle Home** is an outgrowth of Taylor Ross and his global life. Revolutionary wooden bathtubs started the story in 2001. Chronicle Home makes wisdom known in spaces all over the world. Wooden bathtubs and other custom luxury pieces gained access for Chronicle Home into the high end spaces that built a business around commercial high grade furniture. Business mix is 80% contract furniture sales from our line and 20% custom intriguing high end projects for our unique clients. As a "Bridge" Taylor Ross uses his years as a furniture craftsman himself to control quality in shops in Mongolia, Turkey, and Arkansas, USA. The last few years have been spent integrating Chronicle Home's manufacturing abilities into interior designers' and architects' projects. ChronicleHome has now bridged the two worlds of designer/architect and artisan/maker in a fusion that bypasses much of the industry's excesses.



**DP Eurasia Group**, is the exclusive master franchisee of the Domino's Pizza brand in Turkey, Azerbaijan, and Georgia. The company was admitted to the Official List of the Financial Conduct Authority premium listing segment and the main market for listed securities of the London Stock Exchange plc on July 3, 2017. As the first QSR (Quick Service Restaurant) brand from Turkey to enter the premium segment of the London Stock Exchange, the group is the largest pizza delivery company in the country, operating with 714 stores as of April 30, 2023 (658 in Turkey, 10 in Azerbaijan, and 6 in Georgia), providing pizza delivery and takeaway/dining services. In addition to the delivery business, which includes both pizza and non-pizza products, the group also operates its own coffee brand, COFFY, with 80 stores in Turkey as of the end of the period.



**SC Johnson**, a Family Company at Work for a Better World™, started its operations in Türkiye as Johnson Wax A.Ş. on November 20, 1985. Growing rapidly, has gained the trust of consumers and achieved leadership in all markets in the consumer products group with its high-quality products and iconic brands, Glade®, Raid®, OFF!®, Pronto®, Mr.Muscle® and Baygon®. SC Johnson Türkiye operates in the AMET (Africa, Middle East and Türkiye) Region, while Istanbul office has been the headquarter of MENAPT (Middle East, North Africa, Pakistan and Turkey) Cluster since 2017.



**ShipEntegra** as a pioneering Turkish logistics and software company, showcases its excellence by providing global logistics solutions and affordable shipping services to over 200 countries. Maintaining control over the entire logistics process from order to delivery, ShipEntegra has been at the forefront of the industry since its establishment in 2019. The company offers a user-friendly web-based order management and shipping software for efficient order processing and fulfillment. This platform includes various capabilities such as syncing sales channels, automated label creation, and real-time tracking, reducing manual efforts and enhancing overall efficiency.



**Social Enterprises** provides company formation, tax consultancy, accounting services, investor visa consultancy services to its clients from Turkey and around the world. With the status of the only Registered Agent authorized by the State of Delaware to provide services in Turkish, we are able to produce solutions to many needs of our customers in business processes with our team and office located in Delaware. With offices located in Newark and Istanbul, the team offers uninterrupted service and communication at both country hours and consists of IRS-authorized tax experts, Enrolled Agent, AFSP's, CAA's and competent people in their field.

## MEMBER NEWS

### Borusan Cat

#### Borusan Cat Contributes to the Strengthening of Cultural Relations Between Türkiye and Kazakhstan!

On December 4th, **two dombra courses** were newly opened in Istanbul to **enhance the reach of Kazakh culture in society**. With the Consulate General of the Republic of Kazakhstan in Istanbul paving the way, Borusan Cat became a part of this project. The courses are supported by Borusan Cat with **the donation of 70 dombbras**, which is produced in Kazakhstan specifically for this project, in pursuance of traditional authenticity. In alignment with company purpose of **'We Create Solutions for a Better World'**, Borusan Cat will continue to encourage opportunities of cultural encounter, personal development, and intellectual growth for society.



### Cargill

#### Cargill Research Reveals Consumer Awareness of Sustainability is High in Türkiye

Cargill's Sustainability Awareness Survey, conducted with KONDA, shows a strong commitment to sustainability among Türkiye's consumers. The survey, with 2,057 participants in 31 provinces, highlights key findings such as: 92% conserve water, 81% unplug unused appliances to save energy, and 50% reduce plastic use. There's also a remarkable interest in sustainable food and awareness of sustainability labels. Under the agriculture category the survey reveals that 80% believe that use of excessive fertilizer harms soil health. Cem Beysel, Cargill's Food Solutions META Product Line and Sustainability Director, emphasizes the company's dedication to innovative, sustainable initiatives like the [1000 Farmers Endless Prosperity Program](#). The survey reflects Türkiye's sustainability mindset and guides Cargill's efforts for a more sustainable future.



### Duracell

#### Duracell New Solar Roof with more than 8,000 Solar Panels

Duracell has officially opened the solar panel installation on the roof of its packaging and logistics center in Heist/Belgium, serving the Europe & Africa region, including Türkiye. The inauguration has been joined by MEP Johan Van Overtveldt, U.S. Ambassador Michael M. Adler and Mayor Jan Moons. The new solar panel installation is good for about 4,000 megawatt hours of green energy. This equals the annual energy consumption of more than one thousand families and makes Duracell one of the largest energy producers in the region.

For more information, please see the [official video](#) of the project



## Dow

In Türkiye,  
17 teams supported  
433 students  
All teams mentored by  
Dow employees



A Partnership  
with



Impacting **430+** students



### Developing Tomorrow's Innovators through First Robotics Competition

FIRST®'s mission is to inspire young people to be science and technology leaders by engaging them in exciting mentor-based programs that build science, engineering, and technology skills. These programs inspire innovation, and foster well-rounded life capabilities, including self-confidence, communication and leadership. Dow values the hands-on experiences youth can gain from FIRST® programs.

Dow has been a strategic partner with FIRST® and STEM robotics since 2014. To date, the company has supported more than 220 teams across nine different countries, with many teams mentored by Dow employees.

## Emerson

### Emerson Completes Acquisition of NI, Advancing Global Automation Leadership

Emerson has completed its acquisition of [NI \(National Instruments\)](#). With this key milestone, NI will become the new Test & Measurement business group of Emerson, strengthening Emerson's position as a global [#automation](#) leader. We are excited to welcome NI employees to the Emerson family and offer opportunities for career development and advancement within our company. Both Emerson and NI thrive on solving our customers' toughest challenges. We look forward to building on NI's leadership in software-connected automated test and measurement systems and delivering significant value for our customers and partners globally.

Learn more about this milestone at: [LINK](#)



## Esin Attorney Partnership

### Esin Attorney Partnership Tops Türkiye M&A Legal Adviser Rankings Again

Esin Attorney Partnership (EAP) was recognized as the market leader for the eighth consecutive year in 2023 in terms of deal volume in the league tables of Mergermarket, the leading provider of M&A data and intelligence.

EAP was awarded as 'M&A Legal Adviser of the Year in Türkiye' at [the Mergermarket European M&A Awards 2023](#), which makes the law firm that has won this award 3 times in the last 4 years. [Eren Kurşun](#), managing partner of EAP and head of M&A, with [Ali Selim Demirel](#), attended the award ceremony in London (28 November 2023).



## Estée Lauder

ESTÉE  
LAUDER  
COMPANIES

### Estée Lauder Companies Ascends to Top Ranks for Women's Advancement

The Estée Lauder Companies has been acclaimed for its commitment to women's advancement, securing the second rank on Forbes' World's Top Companies for Women 2023 list. Executive VP Jane Lauder reflected on the company's 75-year history of empowering women, noting significant achievements such as women leading half of ELC's global regions and occupying 59% of senior roles, including the helm of all global R&D Innovation Centers. The Forbes accolade is based on feedback from nearly 70,000 women across 37 countries, evaluating companies on gender equality in the workplace, with ELC also recognized for its nearly 20-year partnership with initiatives supporting young women's leadership and education.

Estée Lauder Companies also has been ranked 3 in Türkiye's Most Admired Companies in the Cosmetics and Personal Care Category by Capital Magazine. The research, which was prepared objectively with 1,510 managers determines the top 20 companies of the business world in 20 criteria, as well as the top 3 most admired companies of different sectors.

## EY Türkiye

### EY Has Released Its Geostrategic Outlook 2024 Report

EY has released its Geostrategic Outlook 2024 report which focuses on geopolitical developments and risks impacting companies across sectors and geographies. According to the report, navigating multipolarity, de-risking supply chains, innovating and regulating AI, geostrategic prominence of oceans and elections in many countries will pose both challenges and opportunities for companies around the world. In this era of profound change in the international system, the importance of geopolitics to corporate strategy is underlined at its highest level in the report.

You can read the latest [report](#) to find out more.



## Fikret Yüksel Foundation

### Fikret Yüksel Foundation is Thrilled to Organize 4 International FIRST® Robotics Competition Regional & 1 FIRST® Tech Challenge Off-Season Events

Science, technology, engineering, arts, and math (STEAM) inspire big ideas, bold action – and creativity. We are proud of setting the stage to provide more students around Türkiye with opportunities for STEAM learning. Including 30 foreign teams over 6,000 students are expected in all events. Top performers of robot performances and social responsibility projects will be qualified for the World Championships in Houston. The Fikret Yüksel Foundation receives volunteer and sponsor support to cultivate future leaders. **The future is a place YOU will create. Join our 2023-2024 arts-inspired robotics season, FIRST IN SHOW** presented by Qualcomm. For more information [LINK](#)



## Honeywell

### Honeywell Wins Two Awards at AmCham Awards

On the night of December 4, at the award ceremony held in Istanbul, Honeywell has won not one, but two awards in different categories. As Honeywell, we take pride in being awarded first place in the categories of the year's best Sustainability project and best Regional Hub. At the ceremony attended by numerous VIP guests from the business world and Turkish state officials, Uygur Doyuran, President of Honeywell Türkiye, Israel and Central Asia, took the stage twice and received the awards on behalf of Honeywell Türkiye team.



## Johnson Controls

### Johnson Controls Introduces Cooling as a Service (CaaS) Improving Accessibility and Affordability of Advanced Building Technologies

Johnson Controls, the global leader in smart, healthy and sustainable buildings, has unveiled Cooling as a Service (CaaS) - a new innovation set to reshape the cooling industry. CaaS is a capital-free, innovative solution that revolutionizes the traditional cooling model. Fully managed by Johnson Controls, it covers the entire cooling lifecycle from equipment upgrade to ongoing operation, service and maintenance – ensuring optimal performance and customer satisfaction. It is suitable for new and existing facilities and can be tailored to a range of business sectors including property management, residential, commercial offices, retail, hospitality, and more. As a true pay-per-use model, customers only pay for what they use to cool their premises and have full transparency over usage, performance, efficiency.



## Miyamoto International

### Miyamoto International Türkiye's President Addresses Business Sustainability Post-February 6 Earthquakes

Miyamoto International Türkiye president Yusuf Zahit Gündoğdu talked at the Earthquake Resistant Buildings Summit and Exhibition on Friday, December 22, about Measures against Business Sustainability Risks in light of the February 6 Earthquakes. The copy of the presentation can be downloaded from the following link: [LINK](#)

6 Şubat Depremleri Işığında  
**İş Sürdürülebilirlik Risklerine Karşı Önlemler**

22 Aralık Cuma, 15.30-15.50  
İstanbul Fuar Merkezi  
(Yeşilköy - İstanbul)

Yusuf Zahit GÜNDOĞDU

miyamoto

## Mondelez International

### Falim Celebrates 10 Years of Mastic Tree Development in Türkiye

*Falim*, Türkiye's most popular chewing gum and our local jewel brand, has partnered with Tohum (Seed) Association, İzmir Development Agency, Ministry of Environment and Gülbahçe Women Entrepreneurs Cooperative this year to plant 500 mastic trees in the region of Cesme, İzmir, a land that was destroyed in a forest fire back in 2022. **İhsan Karagoz, Managing Director of Mondelez Türkiye and Export Markets**, says that "As Mondelez Türkiye and Falim, we are very glad to be part of the sustainability journey by staying committed to contribute to the increase of mastic production in the region. Mastic is our local jewel indeed!" With the help of local NGO's and other authorities, *Falim's* continuous support to the development of mastic trees in the region includes the construction of forestation area, creation of a clone project for protecting the genetic diversities of the mastic tree, and training sessions on the plantation and cultivation of the trees.



## Netflix

### Attendance from Netflix Turkey at the Turkey-US Business Summit

The Turkey-US Business Summit, hosted by AmCham Turkey, featured an insightful panel sponsored by Netflix Turkey titled "Turkey - U.S. Relations in the Centennial of the Turkish Republic: Past to Future." This panel explored the multifaceted economic, cultural, and historical ties between Turkey and the United States. Furthermore, Pelin Mavili, a member of the AmCham Board and the Public Policy Director for Netflix Turkey & MENA, highlighted the global reach of Netflix's Turkish content and its profound influence on the creative ecosystem. She underscored that Netflix's contributions to Turkey have not only revitalized the cultural industry and boosted tourism but have also made a substantial impact on the economy.



## P&G



### Paralimpik Oyunlar Yolunda Paralimpik Sporcuları ve Annelerini Destekliyoruz!



### P&G Türkiye Bolsters Paralympic Hopefuls and 'Star Moms' for Paris 2024

Within the scope of its community impact projects to improve lives, P&G Türkiye has announced its support for 10 Paralympic national athletes and their mothers on the road to "Paris 2024 with Hope" by bringing its support for the Paralympic Games and sports to a more equal and inclusive platform in cooperation with the Turkish National Paralympic Committee. Stating that they changed the "Olympic Moms" program to "Star Moms" in its 10th year with this initiative, **Tankut Turnaoğlu, Senior Vice President of P&G Türkiye, Caucasus, and Central Asia**, said, "As P&G, we believe in supporting physically disabled athletes with our "We See Equal" approach. For this reason, we have expanded our support for the 2024 Paris Olympics by joining hands with TMPK. We proudly support 10 athletes, and their mothers at the Paralympics."

## Papa John's

### Papa John's Türkiye Enhances Cinema Presence with Strategic Movie Sponsorships

Papa John's introduced Movie Sponsorships. As a result of the company's collaboration to increase its brand awareness in the cinema industry this year, they introduced 3 projects.

Papa John's took part in advertisements before the movie showings at nearly 100 theaters nation-wide at Atatürk, Atatürk 2 and Ölümlü Dünya 2 films which marked as blockbusters of the year. In addition, the company distributed gift certificates and coupons to viewers who tagged the company's advertisement in their social media posts.



## PepsiCo

### PepsiCo Türkiye and Sustainability Academy Host II. Positive Future in Agriculture Symposium

PepsiCo organized The II. Positive Future in Agriculture Symposium in December 2023, in partnership with the Sustainability Academy Türkiye. The symposium created a significant opportunity to bring together professionals, academicians, entrepreneurs, government officials, and press members to discuss Türkiye's agricultural strategies, risks and opportunities.

The symposium focused on how to improve and secure food systems with best-in-class examples and insights with the speeches of many important actors in the food chain and agriculture. PepsiCo will continue to bring together the industry to enhance collaboration for a holistic improvement in Türkiye's agricultural systems.



## Philip Morris International

### FutureMark Start-up Challenge 2023

In order to enrich Turkish Entrepreneurship Ecosystem, Philip Morris Türkiye explores start-ups with innovative solutions from different fields to support Company's transformation journey and to provide visibility to start-ups globally and regionally. In December 2023, together with Viveka, the Company organized Futuremark23 Start-up challenge, the 2nd episode of their open innovation platform. More than 60 start-ups applied for an opportunity to present their innovative ideas. In addition to increased publicity, the winners received financial support as well as opportunity enrollment in mentorship programs at Philip Morris International's headquarters in Lausanne, Switzerland.





## MEMBER to MEMBER DEALS

### **Conrad Istanbul Bosphorus Summit Bar & Terrace where Asian Culinary Excellence Meets Scenic Elegance**

Nestled atop a vibrant cityscape, Summit Bar & Terrace offers a mesmerizing Bosphorus view, blending Asian culinary excellence with sushi selection. Indulge in the exquisite flavors while enjoying signature cocktails from the skilled mixologists. Live music adds a vibrant touch to the sophisticated ambiance. Whether for a refined dining experience or a lively night out, Summit Bar & Terrace is a harmonious fusion of Asian delights, sushi artistry, and breathtaking scenery.

**Book your table now with %10 discount.**

For detailed information and reservation: +90 537 0973 80 14



### **1955 Catering: Feeding the Dreams Since 1955.**

Hilton Istanbul Bosphorus has always been to provide an enthusiastic and dedicated service with wonderful attention to detail, providing fantastic experience since the day it opened, 1955.

Besides being Turkey's first 5-star hotel, it also has the distinction of launching the first outside catering service in Istanbul. We present all this experience we've have gained from the first catering service at Beylerbeyi Palace, under the umbrella of 1955 Catering brand, as an experience specially designed for you. 1955 Catering offers an iconic tailor-made experience for all your special events, gala dinners, and private parties.

Exclusive for AmCham members, 1955 Catering would like to offer a signature pre-cocktail at your very first outside catering event until the end of the year.

[1955.Catering@hilton.com](mailto:1955.Catering@hilton.com)

