

## I AmChamPion Awards 2024

### APPLICATION & EVALUATION GUIDE

#### Why Apply?

Through AmCham Türkiye's "I AmChamPion Awards", we acknowledge those companies and success stories in various fields such as investment & trade, innovation, diversity & inclusion, regional hub, education, sustainability that contribute most to our unwavering goal to develop bilateral trade and investment and to further relations between Türkiye and U.S.

The awards program is designed to celebrate and encourage companies who have inspired others with their contribution to bilateral economic and social development.

Securing this award elevates organizations to a pedestal of influence and inspiration, both within Türkiye and on the global stage, by spotlighting their innovative, result-driven, and sustainable business strategies or initiatives. It presents an opportunity for organizations to illustrate the superiority of their business approaches compared to other industry frontrunners, allowing them to narrate their journey in a unique manner.

Being crowned with an "I AmChamPion Award" serves as a robust endorsement of your organization's accomplishments, providing an asset that can be leveraged in various facets such as enhancing communication strategies, fostering team morale, generating positive media coverage, and bolstering credibility amongst industry contemporaries.

#### Applying to I AmChamPion Awards 2024

Begin your journey to recognition by filling out the online application form available on our official website at <https://amchamturkey.com/news/amcham-awards-2024/>. Please ensure to provide accurate and detailed information and select the award category that best represents your company's achievements.

For any questions or assistance during the application process, **please feel free to contact Dağlar Yaraşır, Project Coordinator at AmCham Türkiye.**

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**Deadline for Applications:** **October 18, 2024**

## FREQUENTLY ASKED QUESTIONS

### FAQs

**1. Can my organization apply for more than 1 award category?**

**Yes!**

Your organization is welcome to apply for more than 1 award category **with different projects.**

**2. Can my organization apply for the category we sponsored?**

**No!**

**To avoid conflict of interest,** your organization is not permitted to apply for the category it has sponsored.

**3. Can my organization apply to the same category with 2 different projects?**

**Yes!**

Your organization can apply to the same category with 2 or more different projects.

**4. Can my organization apply with the same project to multiple award categories?**

**No!**

Applying the same project to multiple categories is not allowed. Each project should be submitted **exclusively to the category that best aligns** with its focus and achievements.

**5. Can my organization apply with the same project that was awarded in the previous years?**

**No!**

Projects that have previously received an I AmChamPion award are **not eligible for re-application.**

**6. Can my company apply with a project that is implemented in Global but not in Türkiye?**

**No!**

Your organization cannot apply with a project that is not implemented in Türkiye.

## CATEGORY DESCRIPTION & EVALUATION CRITERIA

### CATEGORIES OPEN FOR U.S. COMPANIES

#### **1- INVESTMENT AWARD**

**Description:**

- Open to U.S. companies with an impactful investment in Türkiye **in 2023**.

**Evaluation Criteria:**

- Total investment amount.
- Goal of the investment.
- Positive effect of the investment. For example, higher employment, innovative technology transfer, any other contribution to the Turkish economy.

#### **2- REGIONAL HUB AWARD**

**Description:**

- U.S. companies that cover a region and/or regions from Türkiye through regional hubs. For example, Finance, manufacturing, services, management, logistics, R&D and innovation.
- Open to U.S. companies with an impactful investment in Türkiye **in 2023**.

**Evaluation Criteria:**

- Number of Countries/Regions Managed from Türkiye.
- Positive impact of the Regional Hub to Turkish economy.  
For example, higher employment, innovative technology transfer, any other contribution to the Turkish economy.

### 3- SUSTAINABILITY AWARD

#### Description

- United Nations' Sustainable Development Goals (SDGs) are a set of 17 global goals aimed at transforming the world by 2030.
- This category is open to U.S. companies which have successfully implemented a project, initiative, product, or service that have the greatest impact potential in line with the SDGs **in 2023 / 2024.**

#### Evaluation Criteria

- Alignment with SDGs  
How well the company's sustainability initiatives align with the United Nations Sustainable Development Goals such as clean energy (SDG 7), responsible consumption and production (SDG 12), climate action (SDG 13) and etc.
- Measurable Impact and Tangible Results  
Concrete outcomes of the company's sustainability efforts. Quantifiable evidence of positive change, such as reduced energy consumption, lower carbon emissions, sustainable waste management, circular economy practices, etc.

### 4- DIVERSITY & INCLUSION AWARD

#### Description:

- Open to U.S. companies which have successfully implemented effective, sustainable **Diversity, Equity and Inclusion** initiatives, projects, services, HR Policies or corporate social responsibility projects in Türkiye **in 2023 / 2024.**
- This category is exclusively created for projects focused on **accessibility/disability, supported community groups, intergenerational diversity,** etc.

#### Evaluation Criteria:

- Quantitative, measurable results that have been achieved through a D&I initiative, project, HR policy or corporate social responsibility initiatives, etc.

**Note:** Please submit your projects aimed at empowering women for our new category, the **Women Empowerment Award.**

## **5- WOMEN EMPOWERMENT AWARD**

### **Description**

- Open to U.S. companies that have successfully implemented effective, sustainable women empowerment initiatives, projects services, HR Policies or corporate social responsibility projects in Türkiye **in 2023 / 2024.**
- This category is exclusively created for projects focused on women empowerment, initiatives, HR policies, and other efforts that align with Sustainable Development Goal 5 (SDG 5), which aims to achieve gender equality and empower all women and girls.

### **Evaluation Criteria**

- Quantitative, measurable results that have been achieved through a women empowerment initiative, project, HR policy or corporate social responsibility initiatives, etc.

## **6- INNOVATION AWARD**

### **Description:**

- Open to U.S. companies which implemented new, effective Innovation services, products, or solutions within their daily business operations in Türkiye **in 2023 / 2024.**

### **Evaluation Criteria:**

- The positive impact of the proposed innovation.  
The potential or demonstrated impact of the project in the related business sector. How does it contribute to positive change, growth, or advancement within the industry?
- Sustainability and Long-Term Viability  
Is the innovation sustainable within the business world? Does it demonstrate potential for long-term viability?

## **7- CONTRIBUTION TO EDUCATION AWARD**

### **Description**

- Open to U.S. companies which made significant contributions to the talent improvement and education system within the context of its corporate objectives and social responsibility **in 2023 / 2024.**

### **Evaluation Criteria**

- The goal and the scope of the project. For example, improving the quality of education, teacher education, capacity development of students, scholarship opportunities.
- The positive impact of the contribution with verifiable figures like; number of students and/or teachers reached within the project.

## **CATEGORY OPEN FOR TURKISH COMPANIES**

## **8- TURKISH CHAMP OF THE YEAR AWARD**

### **Description**

- This category is open to Turkish companies and Turkish start-ups that have made demonstrable contributions to the enhancement of the U.S. - Türkiye economic relations **in 2023.**
- In the context of this category 3 kinds of partnership applications will be evaluated: Turkish investors in the U.S., Turkish companies partnering with U.S. Companies and Turkish companies having U.S. Private Equity.

### **Evaluation Criteria**

- Benefits of the partnership to the U.S.-Türkiye bilateral economic relationship.
- Providing measurable results on the effectiveness of the partnership **within 2023.**
- For start-ups applicants: demonstration of innovation and creativity through a distinctive business model, product, or service, tangible success with significant revenue growth and workforce expansion, ability to leverage U.S. partnerships for global scalability.