

I AmChamPion Awards 2025

APPLICATION & EVALUATION GUIDE

Why Apply?

Through AmCham Türkiye's "I AmChamPion Awards", we acknowledge those companies and success stories in various fields such as investment, innovation, regional hub and talent development that contribute most to our unwavering goal to develop bilateral trade and investment and to further relations between Türkiye and the U.S.

The awards program is designed to celebrate and encourage companies who have inspired others with their contribution to bilateral economic development.

Securing this award elevates organizations to a pedestal of influence and inspiration, both within Türkiye and on the global stage, by spotlighting their innovative, result-driven, and sustainable business strategies or initiatives. It presents an opportunity for organizations to illustrate the superiority of their business approaches compared to other industry frontrunners, allowing them to narrate their journey in a unique manner.

"I AmChamPion Award" serves as a robust endorsement of your organization's accomplishments, providing an asset that can be leveraged in various facets such as enhancing communication strategies, generating positive media coverage, and bolstering credibility amongst industry contemporaries.

Applying to "I AmChamPion Awards" 2025

Begin your journey to recognition by filling out the **online application forms** available for **each category below**. Please ensure to provide accurate and detailed information and select the award category that best represents your company's achievements.

For any questions or assistance during the application process, please feel free to contact **Dağlar Yaraşır, Project Manager, AmCham Türkiye**.

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Deadline for Applications: October 17, 2025

FREQUENTLY ASKED QUESTIONS

1. Can my organization apply for more than 1 award category?

Yes!

Your organization is welcome to apply for more than 1 award category **with different projects.**

2. Can my organization apply for the category we sponsored?

No!

To avoid conflict of interest, your organization is not permitted to apply for the category it has sponsored.

3. Can my organization apply to the same category with 2 different projects?

Yes!

Your organization can apply to the same category with 2 or more different projects.

4. Can my organization apply with the same project to multiple award categories?

No!

Applying the same project to multiple categories is not allowed. Each project should be submitted **exclusively to the category that best aligns** with its focus and achievements.

5. Can my organization apply with the same project that was awarded in the previous years?

No!

Projects that have previously received an I AmChamPion award are **not eligible for re-application.**

6. Can my company apply with a project that is implemented in Global but not in Türkiye?

No!

Your organization cannot apply with a project that is not implemented in Türkiye.

7. Are award applications subject to a fee?

No!

The application process is completely free of charge.

CATEGORY DESCRIPTION & EVALUATION CRITERIA

CATEGORIES OPEN FOR U.S. COMPANIES

1- U.S. INVESTMENT AWARD

Apply Now: <https://www.surveymonkey.com/r/USInvest2025>

Description:

- Open to U.S. companies with an impactful investment in Türkiye **in 2024**.

Evaluation Criteria:

- Total investment amount.
- Goal of the investment.
- Positive effect of the investment. For example, higher employment, innovative technology transfer, any other contribution to the Turkish economy.

2- REGIONAL HUB AWARD

Apply Now: <https://www.surveymonkey.com/r/RegHub2025>

Description:

- Open for U.S. companies that cover a region and/or regions from Türkiye through regional hubs. For example, finance, manufacturing, services, management, logistics, R&D and innovation hub in 2024.

Evaluation Criteria:

- Number of countries managed from Türkiye.
- Positive impact of the Regional Hub to Turkish economy.
For example, higher employment, innovative technology transfer, any other contribution to the Turkish economy.

3- SUSTAINABLE INNOVATION AWARD

Apply Now: <https://www.surveymonkey.com/r/SusInn2025>

Description:

- This category is open to applications from U.S. companies which implemented new, effective and sustainable innovation services, products, or solutions within their daily business operations in Türkiye.
- Projects applying to this category must have been implemented **in Türkiye during 2024/2025 period.**

Evaluation Criteria:

- The positive impact of the proposed innovation:
The potential or demonstrated impact of the project in the related business sector. How does it contribute to efficiency, sustainability, positive change, growth, or advancement within the industry?
- Sustainability and Long-Term Viability:
Is this innovation sustainable within the business world? Does it demonstrate potential for long-term viability?

4- CONTRIBUTION TO TALENT AWARD

Apply Now: <https://www.surveymonkey.com/r/TalDev2025>

Description:

- Open to U.S. companies which made significant contributions to talent development (internal/external) including education programs, women empowerment projects, diversity & inclusion and accessibility programs **in Türkiye during 2024/2025 period.**
- This category covers not only social responsibility projects but also continuous in-house training programs, professional development opportunities, inclusion of people with disabilities in the workforce, and diversity & inclusion practices.

Evaluation Criteria:

- The goal and scope of the project: improving talent, quality of education, women empowerment programs, etc.
- The positive impact of the contribution with verifiable figures like; number of employees, youth / students, women reached within the project.
- It considers the demonstrated impact not only within the company but also on the broader community, highlighting how the program generates meaningful and measurable value at multiple levels.

CATEGORY OPEN FOR TURKISH COMPANIES

5- TURKISH CHAMP OF THE YEAR AWARD

Apply Now: <https://www.surveymonkey.com/r/TRChamp2025>

Description

- This category is open to Turkish companies and Turkish start-ups that have made demonstrable contributions to the enhancement of the **U.S. - Türkiye economic relations in 2024.**
- In the context of these category 3 kinds of partnership applications will be evaluated: Turkish investors in the U.S., Turkish companies partnering with U.S. Companies and Turkish start-ups with U.S. investment.

Evaluation Criteria

- Benefits of the partnership to the U.S.-Türkiye bilateral economic relationship. Providing measurable results on the effectiveness of the partnership within 2024.
- As this category is open to companies and start-ups at different stages, the evaluation process will take into account the scale and the proportional performance relative to resources. Therefore, applicants are kindly requested to include numerical data in their submissions.
- **For start-ups:** demonstration of innovation and creativity through a distinctive business model, product, or service, tangible success with significant revenue growth and workforce expansion, ability to leverage U.S. partnerships for global scalability.